

MANAGEMENT SCIENCE ASSOCIATES, INC.

web technologies for education



BEHAVIOR MANAGER™

Monitor Student Behavior Outcomes

With antisocial behavior and school discipline capturing the attention of our schools and communities, and with more students in the mainstream seen as “at-risk”, educators are increasingly challenged to find ways to assess, analyze, plan, and implement positive behavior improvement plans that are child centered and easily understood. By applying the “best practices” of Applied Behavior Analysis to relational database technology, Behavior Manager delivers to educators an easy-to-use

tool that provides immediate analysis of outcomes that currently takes hours, or even days, to review. This saving of time and data enables educators to spend more efficient time in direct service. Behavior Manager offers a solution to a variety of factors that impact schools ability to effectively educate:

- ❖ Regular education teachers cite student behavior as a major reason for leaving the field

- ❖ Special Education teachers cite paperwork as a major reason for leaving the field
- ❖ President’s Commission on Excellence in Special Education recommends a reduction in the amount of paperwork required by teachers
- ❖ No Child Left Behind Act of 2001 focus on assessment and progress monitoring

Benefits

Behavior Manager is a web-based program enabling teachers, supervisors, case managers and other members of the multidisciplinary team, including parents, to easily monitor the behavioral outcomes of a student from virtually any location while ensuring confidentiality of student records.

Behavior Manager improves data and information management that reinforces

“best practice” by allowing educators to:

- ❖ Establish a confidential student record that is current and reliable
- ❖ Utilize a succinct reporting mechanism for serious behavioral events
- ❖ Develop Positive Behavior Improvement Plans from pull-down menus of goals, objectives, and strategies
- ❖ Facilitate communication between team members on student progress for effective

decision-making

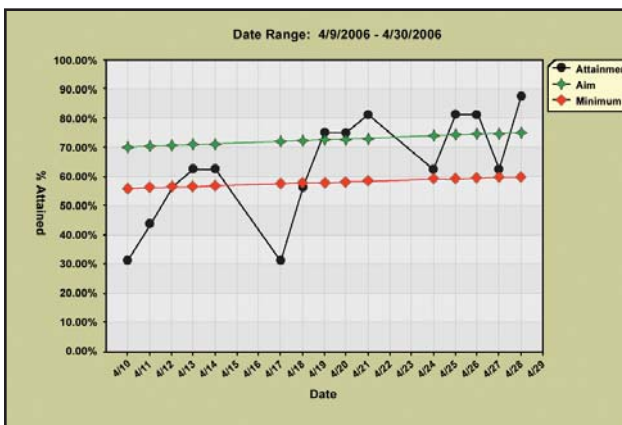
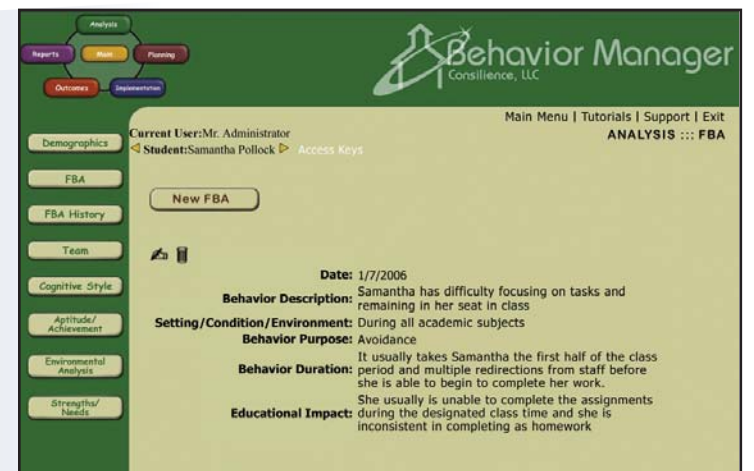
- ❖ Utilize a reinforcement system that is part of the plan
- ❖ Produce point sheets with current goals automatically downloaded from the plan
- ❖ Record daily anecdotes that can be analyzed and graphed
- ❖ Produce outcome reports that analyze how the behavior plan impacts student growth
- ❖ Graph student performance and growth

Features

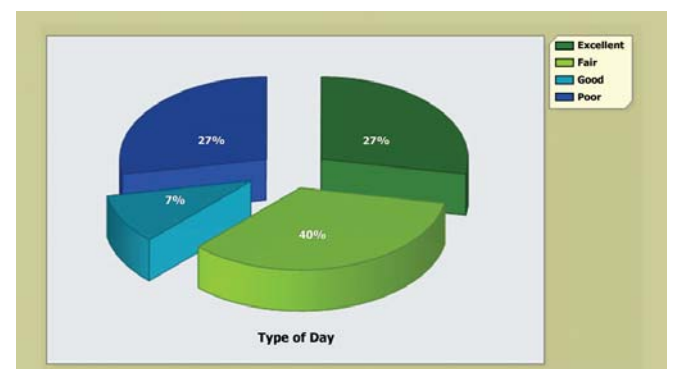
The initial screen reflects the philosophical perspective of the software program.



Screens are intuitive and easy to navigate, increasing teacher efficiency. They are also transparent, allowing teachers to focus on the students rather than the program - improving a teacher’s effectiveness and reducing the amount of time required to complete the paperwork required by special education legislation.



Teachers create a Behavior Improvement Plan and record student progress towards achieving their objectives. Quantitative and qualitative data are recorded into the system allowing teachers to keep current, confidential records of student outcomes and to quickly analyze student progress.



Student performance and growth are available in a variety of outcome reports and graphs that enable team members to make effective data-based decisions.

About MSA

MSA is a world leader in analytical software and information-based systems. With over 850 employees and 41+ years of uninterrupted growth, MSA specializes in data management and data analysis for acceptance of new consumer products and services, advertising and promotional effectiveness, healthcare and medical research, and automated process control industries. Education is a logical extension of

increased importance for application of these capabilities.

MSA’s data management services include designing, cleaning, integrating and retrieving databases. E-commerce has become another MSA core capability over the past nine years. MSA pushes data analysis to the finest level of granularity that is feasible. This approach allows

more precise estimates of effects. We want to know not only how well students are performing but how to increase their rate of learning.

Headquartered in Pittsburgh, MSA also has offices in New York; Chicago; Atlanta; High Point, NC; China; United Kingdom; and Malaysia. Visit us at www.msa.com

About Consilience

Consilience, LLC was founded by three educators committed to developing successful learning environments utilizing a student and family centered philosophy. With over 50 years of combined experience in the classroom,

supervision, administration, professional development and consulting, Consilience has specialized in designing and implementing programs servicing students and teachers at all levels including higher education

environments. This real world experience sets Consilience products apart from other technology solutions in that their software is designed by educators for educators.



MANAGEMENT SCIENCE ASSOCIATES, INC.

Corporate Headquarters

6565 Penn Avenue
Pittsburgh, PA 15206-4490
tel 412.362.2000 ♦ fax 412.363.5598
www.msa.com

RockPointe Business Park
400 MSA Drive
Tarentum, PA 15084-2808
tel 724.265.6500 ♦ fax 724.265.5738

New York Office

1560 Broadway, Suite 300
New York, NY 10036-1518
tel 212.398.9100 ♦ fax 212.398.9121

Atlanta Office

817 West Peachtree Street, Suite m-100
Atlanta, GA 30308-1144
tel 404.879.5144 ♦ fax 404.879.5145

Chicago Office

3243 N. Talman Avenue
Chicago, IL 60618-4729
tel 773.588.1199 ♦ fax 773.588.1166

High Point Office

4000 Piedmont Parkway, Suite 442
High Point, NC 27265-9414
tel 336.882.2430 ♦ fax 336.882.2429

MSA INFORMATION TECHNOLOGY (SHANGHAI) LIMITED

麦思瑞信息技术(上海)有限公司

Shanghai Office

Suite 2002
no. 1036 Pudong South Road
Shanghai, 200122
China
tel 011 86 21 6887 2758 ♦ fax 011 86 21 6887 2757

MSA FOCUS INTERNATIONAL LIMITED

United Kingdom Office

St. Hilary Court
Cophthorne Way
Culverhouse Cross
Cardiff, cf5 6es
United Kingdom
tel 011 44 29 2067 1760 ♦ fax 011 44 29 2059 9733

Malaysia Office

B-1008, Block B, Kelana Square
17, Jalan ss7/26, Kelana Jaya
47301 Petaling Jaya
Selangor D.E.
Malaysia
tel 011 60 3 7806 1358 ♦ fax 011 60 3 7806 1359